



# NANDITA RATAN

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nanditaratan.com

## Education

### Post Graduation

Emily Carr University of Art+Design  
(Master of Design, 2018-20)

*Thesis: What makes an image Indian?  
The vernacular design of  
matchbox labels*

### Under Graduation

Srishti Institute of Art, Design  
& Technology, Bengaluru  
(Bachelors of Design, 2013-17)

## Program skills

Procreate, Photoshop,  
Illustrator, Indesign

Please feel free to contact me for my  
references, or any additional  
information with regards to my work.

## Freelance Clients

### PENGUIN RANDOM HOUSE | DELHI, INDIA

*Illustrator, December 2021 - January 2022*

- Worked closely with Art Directors and Design Leads from Penguin Random house to conceptualize the theme, colour scheme and overall visual language of the project.
- Conceptualized, drafted produced and finalized book cover illustrations for an upcoming author's book.
- Created 20+ handcrafted spot illustration pieces to populate the inside of the book.

## Work Experience

### ZABAR SUDIO | VANCOUVER, BC

*Lead Illustrator, April 2021 - November 2023*

- Lead Illustrator and Graphic Designer responsible for daily design collaterals for a South Asian wedding business.
- Worked on printed designs through conceptualization, production, feedback and finalization of bespoke designed collaterals.
- Collaborated with internal and contracted print and install teams to ensure high quality print and production standards.
- Worked with clients and internal teams to understand design briefs that correspond with the client's event décor and venue layouts.
- Created 300+ vinyl floors, event stationery, logos & social media content for events. Onboarding, Training and managing work flow amongst new designers.
- Responsible for organizing and creating the contents of a design bank with over 100+ collaterals, in alignment with the company's brand identity.

### THINK MUSE | VANCOUVER, BC

*Junior Designer, September 2020 - March 2021*

- Worked as a junior Illustrator and Graphic designer in a small collaborative team.
- Followed the design brief and company design identity to create handcrafted design collaterals under the guidance of the Lead Designer.
- Conceptualized, drafted and produced over 50+ logos, printed stationery, branding collaterals and vinyl pieces.

### HEALTH DESIGN LAB, EMILY CARR UNIVERSITY | VANCOUVER, BC

*Research Assistant, September 2018 - May 2019*

- Worked as a junior Illustrator, Graphic designer and facilitator for co-creative workshops with seniors living in long term care homes to enable changes in management and quality of life for the residents.
- Collected and analysed data with team members and collaborating organizations.
- Illustrated and designed content for hand off to VCH and the HDL to continue their research.

### OTHER NOTABLE FREELANCE:

Theatre Terrific  
Geist  
Canada Media Fund  
Vancouver Art Book Fair  
Brown Girl Guilt  
Monicker Press  
Khanvict  
Gaysi Family  
The Fearless Collective